

PT LINI IMAJI KREASI EKOSISTEM Tbk
IDX : FUTR



COMPANY BRIEFING
21 FEB 2023



FUTURPHUTURE

Asia Pacific's First One-Stop Service for Data, Design and Technology



FUTURPHUTURE

is a APAC based technology company that **helps global brands, local conglomerates and MSMEs increase revenue and profit by**

- providing accurate data analysis for strategic decision-making
- utilizing the latest technology for high performing business solutions, and...
- designing and building consumer and industrial software applications and operating infrastructure.

OUR CORE COMPETENCIES

BIG DATA ANALYTICS

Allows businesses to collect, process, and analyze large amounts of data in compliance with local data privacy law to gain insights and make better decisions.

- Data Engineering
- Data Warehouse Management Service
- Data Visualization
- Data Storytelling
- Applied Research
- Predictive Analytics

SOCIAL COMMERCE TECHNOLOGY

Enables businesses to reach targeted consumers where they spend most of their time and connect to build brand awareness and drive sales by leveraging the power of social networks.

- E-Commerce
- Mobile App
- Web Portal
- CRM
- Artificial Intelligence
- Web3
- Block-chain
- NFTs
- Decentralized Infrastructure

IMMERSIVE TECHNOLOGY

This suite of capabilities revolutionize the way people interact with digital content and technology. It can also enhance collaboration and communication, as well as provide new and innovative ways to solve complex problems and challenges.

- Augmented Reality
- Virtual Reality
- Extended Reality
- Consumer Metaverse
- Industrial Metaverse
- Motion Sensors
- Anamorphic Projection
- Projection Mapping

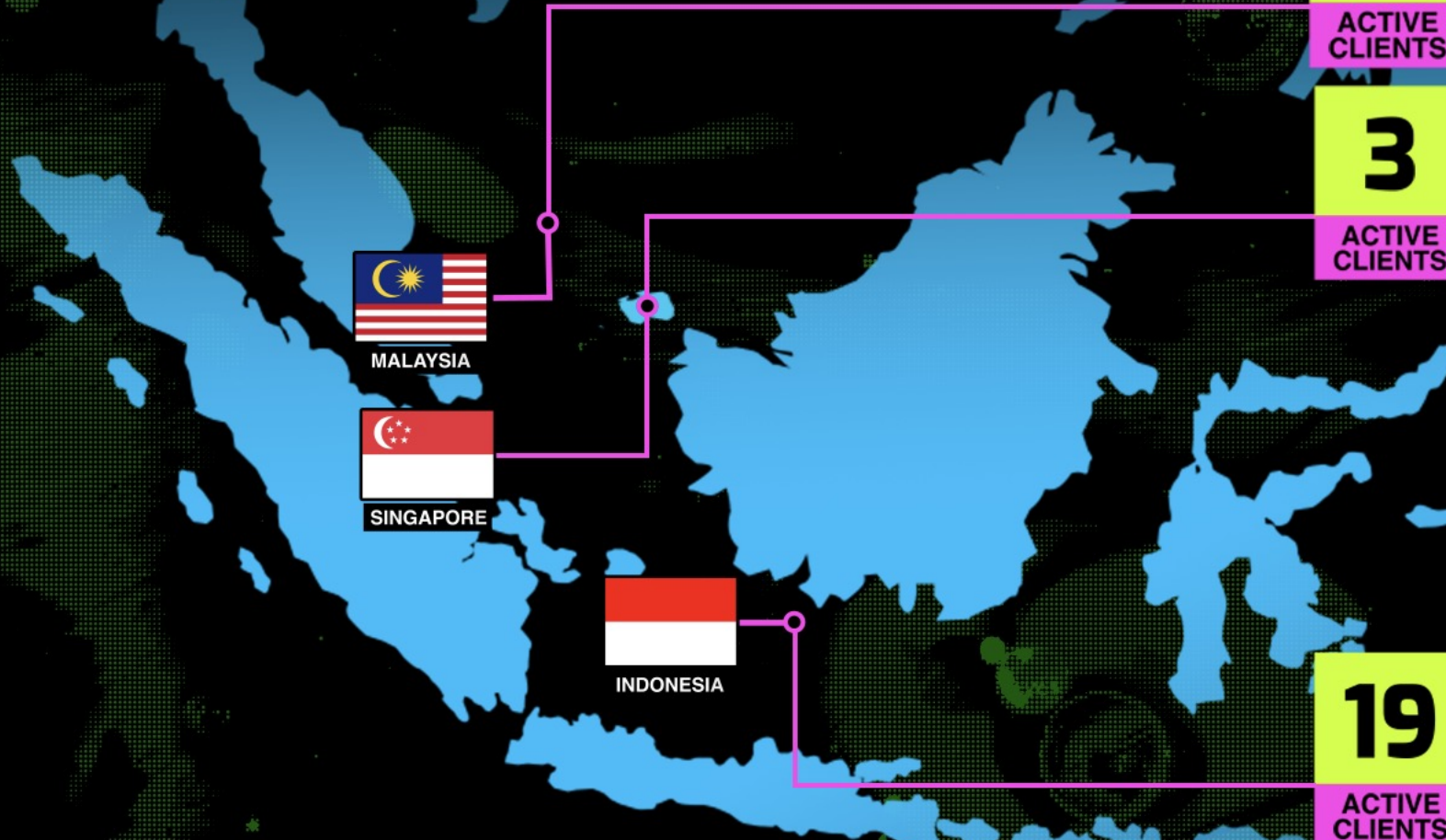
CYBER GOVERNANCE

A comprehensive and integrated approach that combines technical, organizational, and legal measures to manage and mitigate cyber risks to ensure the protection of digital assets and information.

- Data Protection
- Risk Detection
- Incident Response Management
- Threat Mitigation and Reporting
- Pen Test

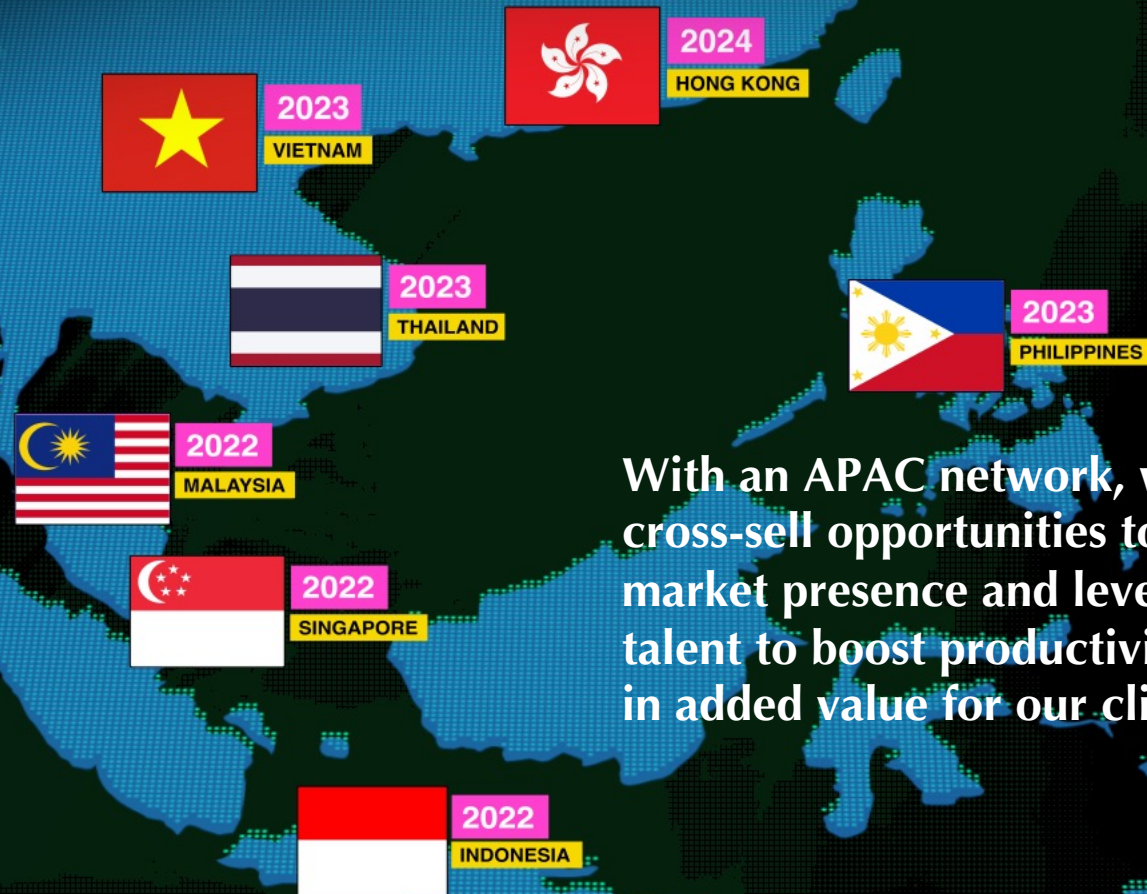
ASIA PACIFIC EXPERIENCE

with 29 active clients



ASIA PACIFIC EXPANSION

within the next 24 months



With an APAC network, we are able to up-sell and cross-sell opportunities to businesses who have multi-market presence and leverage shared resources and talent to boost productivity and efficiency, resulting in added value for our clients.

APAC REVENUE POTENTIAL BY 2025

BIG DATA ANALYTICS

USD53.3b

INTERNATIONAL DATA CORPORATION [IDC]

DRIVEN BY :

- increasing adoption of digital technologies
- growing amount of data being generated by businesses and consumers
- growing awareness of the value of data-driven decision making.
- growth of industries such as e-commerce, financial services, and healthcare

INDONESIA at USD900m

SOCIAL COMMERCE TECHNOLOGY

USD330b

BAIN, GOOGLE and TEMASEK

DRIVEN BY :

- widespread use of mobile devices
- high penetration of social media platforms
- consumers are increasingly turning to digital platforms to discover, research, and purchase products.
- increasing availability of affordable and reliable connectivity and logistics services

INDONESIA at USD28b

IMMERSIVE TECHNOLOGY

USD80b

INTERNATIONAL DATA CORPORATION [IDC]

DRIVEN BY :

- increasing awareness of its potential by businesses
- increasing expectations from consumers
- increasing availability of affordable solutions and devices
- growing popularity of e-commerce and gaming
- expanded use cases in areas such as education, healthcare, and tourism

INDONESIA at USD800m

CYBER GOVERNANCE

USD48b

ACCENTURE

DRIVEN BY :

- increasing reliance on technology and the growing threat of cyber attacks
- increasing volume of data being generated
- the growing complexity of cyber threats
- increasing regulations and compliance requirements for businesses to secure their data and systems

INDONESIA at USD390m

We aim to achieve **0.007%** of total APAC revenue potential of **USD511b** within the next 24 months

Indonesia accounts 6%

OUR REVENUE ENGINE

WE LEVERAGE ON OUR CORE COMPETENCIES TO CREATE PRODUCTS AND SERVICES THAT HELP OUR CLIENTS GENERATE REVENUE AND PROFIT

- BIG DATA ANALYTICS
- SOCIAL COMMERCE TECHNOLOGY
- IMMERSIVE TECHNOLOGY
- CYBER GOVERNANCE

- **data** analysis
- **design** application
- **tech** implementation

PRODUCTS & SERVICES

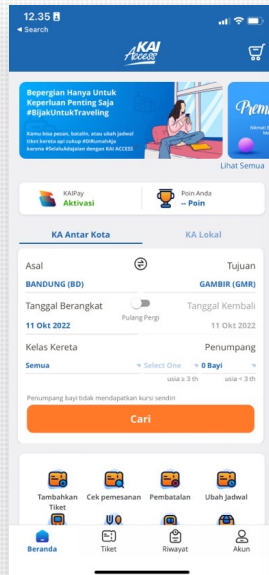
To help our clients to ...

- grow their company's market cap and enterprise value
- increase consumer awareness for their brands and products
- provide engaging experiences for their target consumers
- protect and store their valuable database against hackers
- increase operation productivity and efficiency

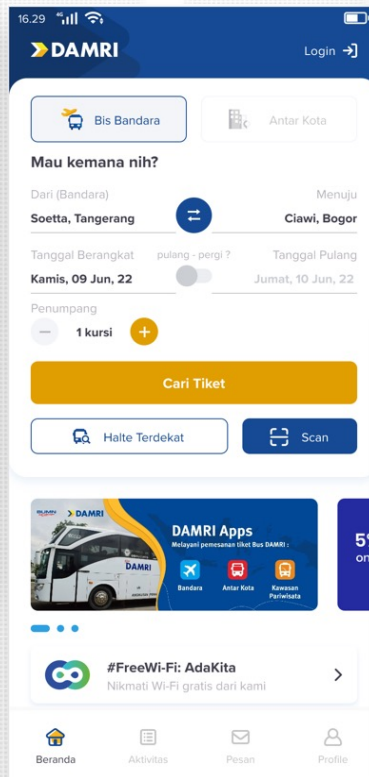
REVENUE & PROFIT

PRODUCTS

- MOBILE APPS
- WEBSITES
- MICROSITES
- CUSTOMER LOYALTY PROGRAM
- CUSTOMER RELATIONSHIP MANAGEMENT
- ADVANCE ADS DISTRIBUTION SOLUTION

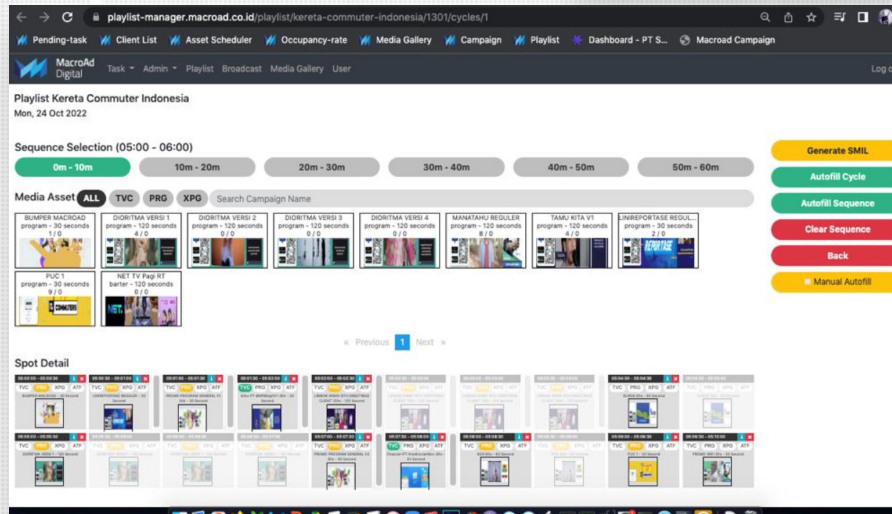


MOBILE APP



MICROSITES

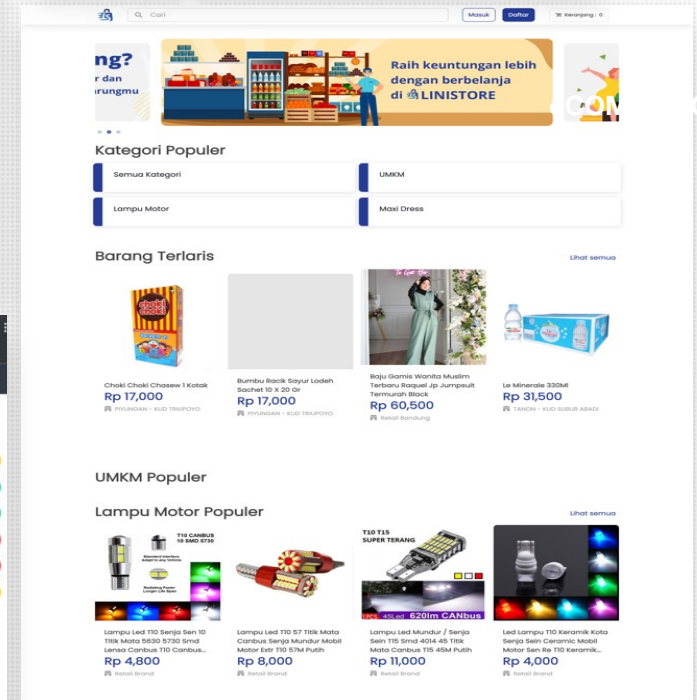
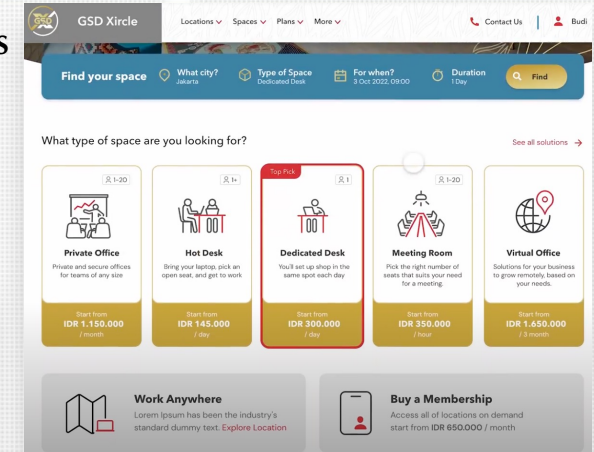
DIGITAL PLAYLIST FOR COMMUTERLINE TRAIN



WEBSITES



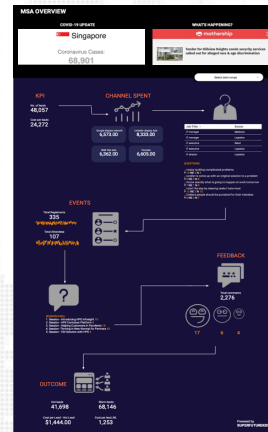
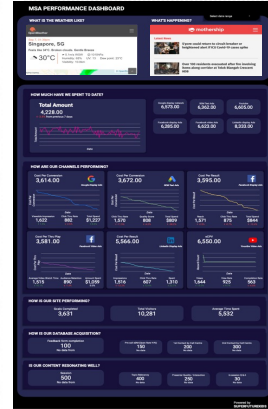
WEBSITES



SERVICES

- DATA MANAGEMENT
- BRAND CONSULTING
- OMNICHANNEL CAMPAIGN
- DIGITAL CAMPAIGN
- SOC-MED MANAGEMENT
- SEO / SEM
- KOL MARKETING
- INVESTOR AND MEDIA MANAGEMENT
- CORPORATE SOCIAL RESPONSIBILITY
- COMMUNITY SENTIMENTS PROGRAMMING
- “LIVE” STREAMING
- SOC-MED NANO SERIES
- SONIC ADS

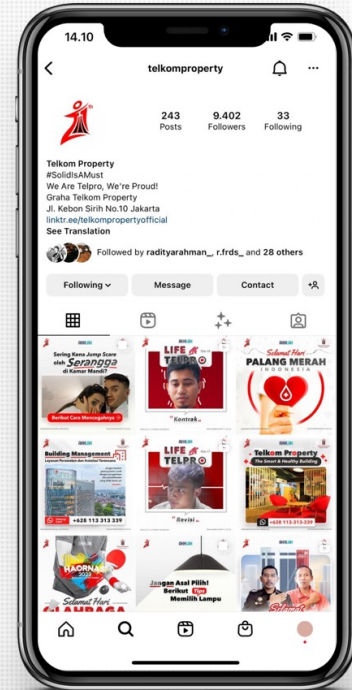
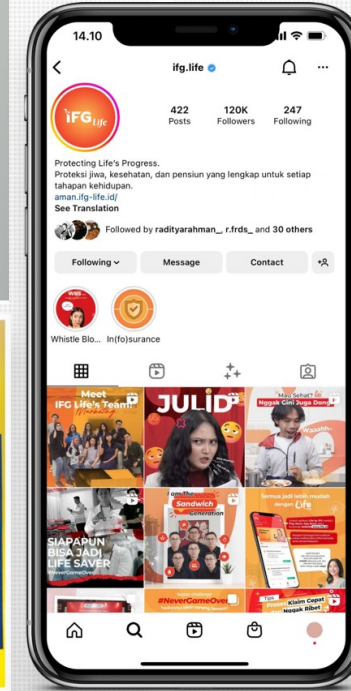
OMNICHANNEL CAMPAIGN



DATA DASHBOARD



SOCIAL MEDIA MANAGEMENT



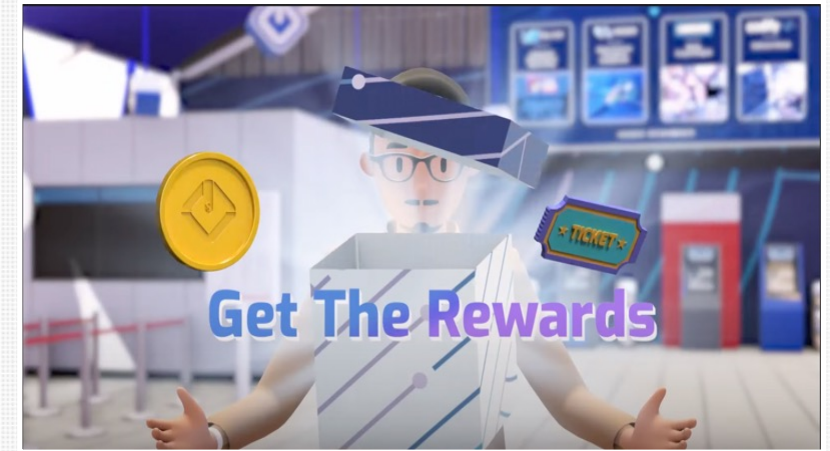
LIVE-STREAMING

INTERACTIVE TVC



SPECIAL PROJECTS

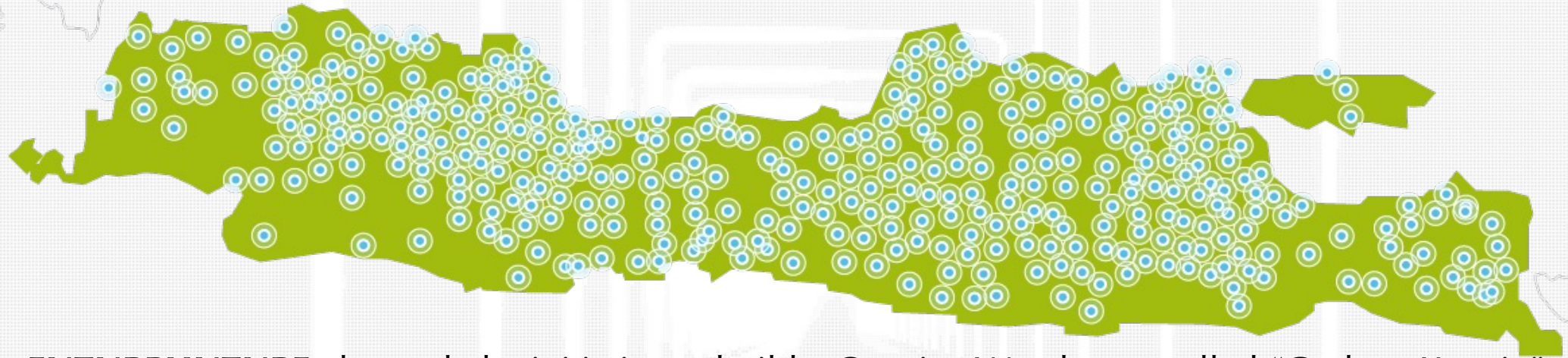
MYVERSE



"INDONESIA'S FIRST MOBILITY METAVERSE"

SPECIAL PROJECTS

GUDANG KREATIV



FUTURPHUTURE also took the initiative to build a Creative Warehouse called “Gudang Kreativ” which seeks to support creative people in various locations in Indonesia through a network of creative training centers. International and local companies can access a variety of trained and experienced creative people to fulfill their needs, including design expertise, coding, multimedia, digital marketing, animation, and e-commerce live streaming.



“TRAINING CENTRE + MARKETPLACE FOR CREATIVE AND TECH TALENTS TO SERVE LOCAL AND REGIONAL CLIENTS”

HELP IMPROVE OUR CLIENT-PARTNERS' REVENUE AND PROFIT BY CREATING UNIQUE CONSUMER PROPOSITIONS THAT DRIVE USER ENGAGEMENTS



150.000



60.000.000



126.000.000



2.500.000



120.000

TOTAL ANNUAL USER ENGAGEMENTS

202.623.500

over 200 Million user engagements from more than 25 million user base.



MYVERSE

3.000



500



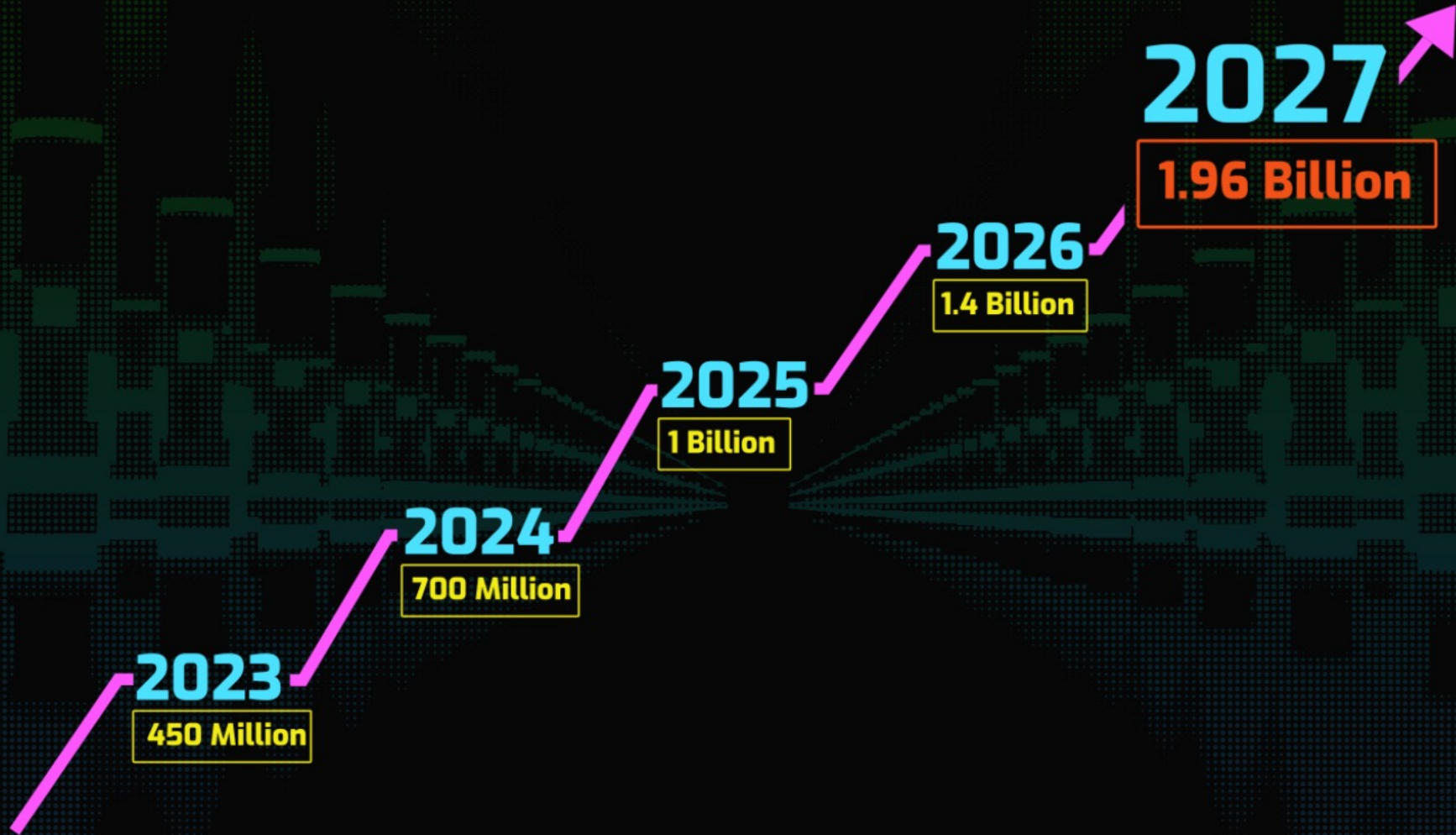
13.800.000



AdaKita

50.000

5 YEARS USER ENGAGEMENT TARGET



BOARD OF COMMISSIONERS



JEFFREY WANGSAWIDJAJA

Chief Commissioner

Over 18 years experience in tech industries, especially in web, app and dashboard developments, his expertise includes User Interface, User Experience and Customer Experience (UI / UX).



RIAN SAPUTRA

Commissioner

A design thinking professional, he creates design as a solution for creative communication strategy.

16 years of experience in advertisement and design, with expertise ranging from ideation, visual design, creative campaign strategy, to brand consulting. Handling myriad of designs in both static and digital media solution.



NATHANIEL KWAI

Independent Commissioner

Professional in building a blockchain based startup in Indonesia which revolves around voucher swap and PPOB payments.

Former Head of Co Founder, UPPSME.



FUTURPHUTURE
BOARD OF DIRECTORS



JEREMY QUEK

President Director

27+ years of expertise in leadership, strategy, planning, branding, advertising, digital & social, consumer insights, trends, and business transformation across the EMEA and APAC region.



VICKTOR ARITONANG

Director

Professional in Digital Business, Banking And SME's Industries. His field of expertise includes Business Development, Marketing, Digital & Financial Planning.



M NIZAR ABDUL KADER

Director

20+ years of experience across the APAC region in Advertising and Marketing, specializing in search, data analytics, and data science.



IRFAN HANDOKO

Director

25 years experiences in creative industries. Includes television, digital and production services.



ALBERT SUSANTO DARMALI

Director

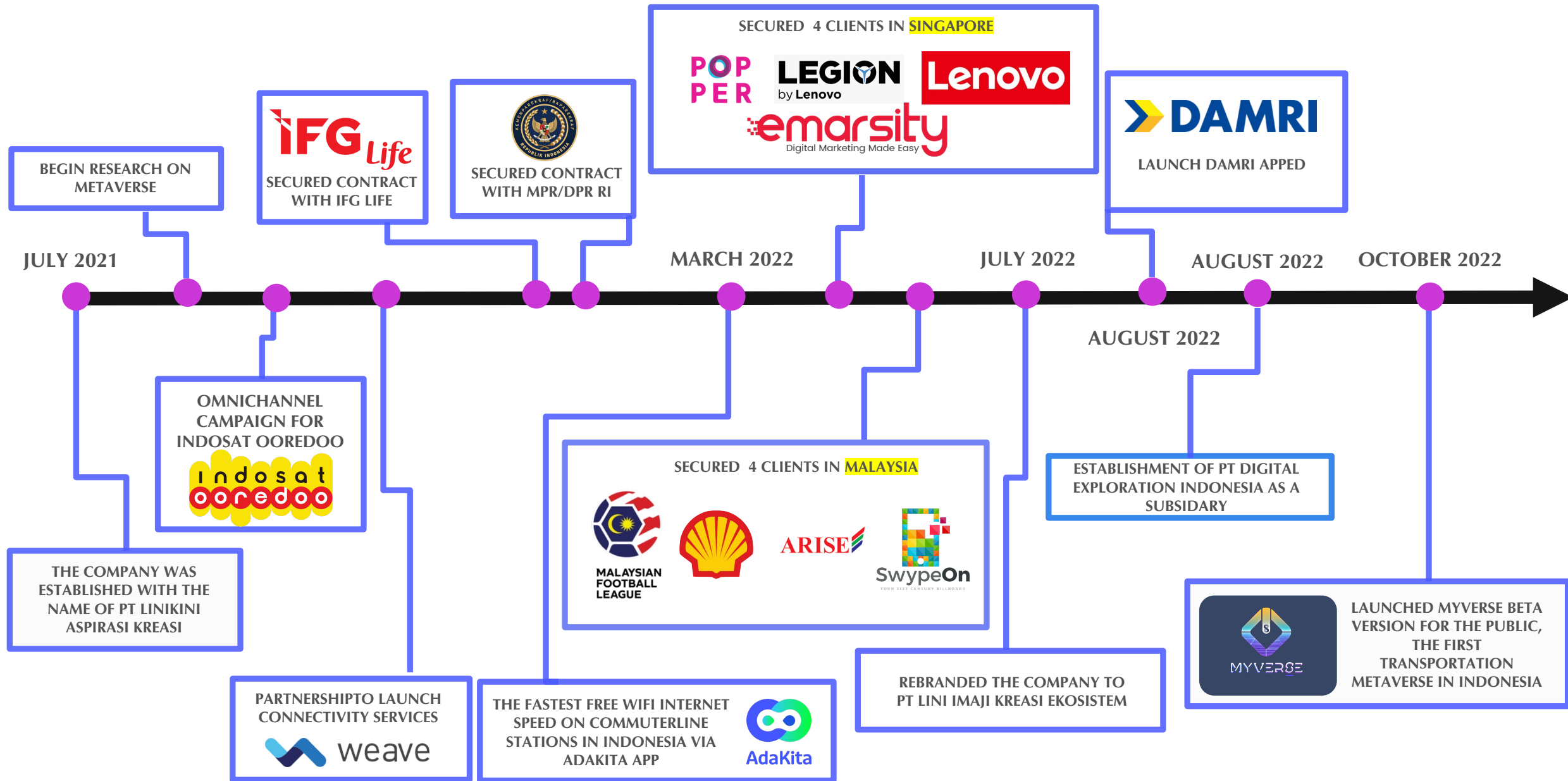
6 years of experience in information technology with expertise on software engineer to management.

Our team comprises of **experienced technologists, data management professionals and a dynamic mix of creative veterans and tech-savvy Gen Z individuals.**

Our continuous efforts to stay ahead of the game and integrate advanced technologies like **AR, VR, AI, Decentralized Economies, Web3, and the Metaverse**, will help our clients grow and sustain their businesses.

With a clear vision and strategy in place, **we are on track to establish a leading presence in the Asia-Pacific region within the next two years.**

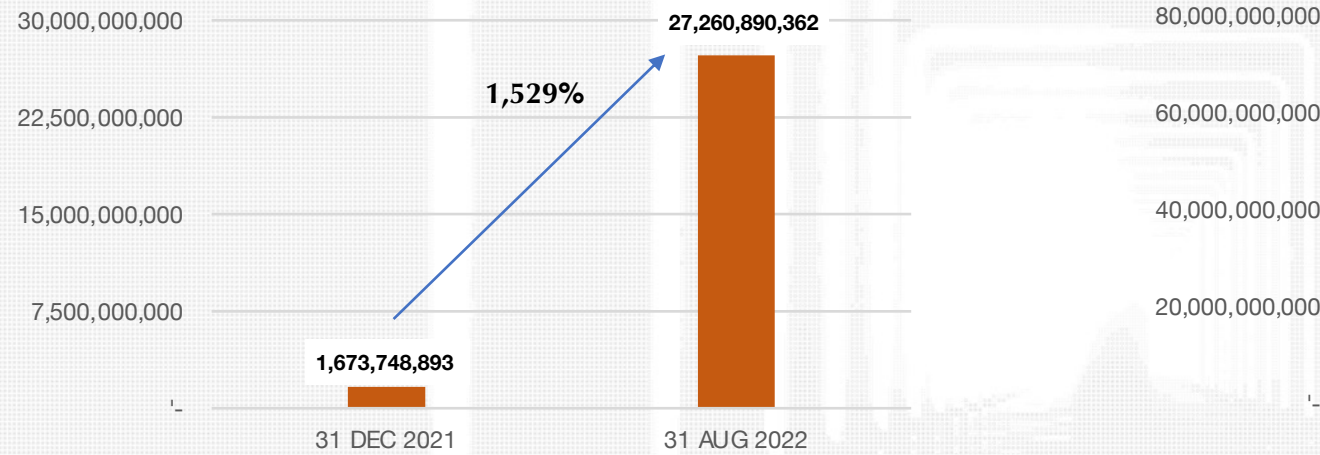
COMPANY MILESTONES



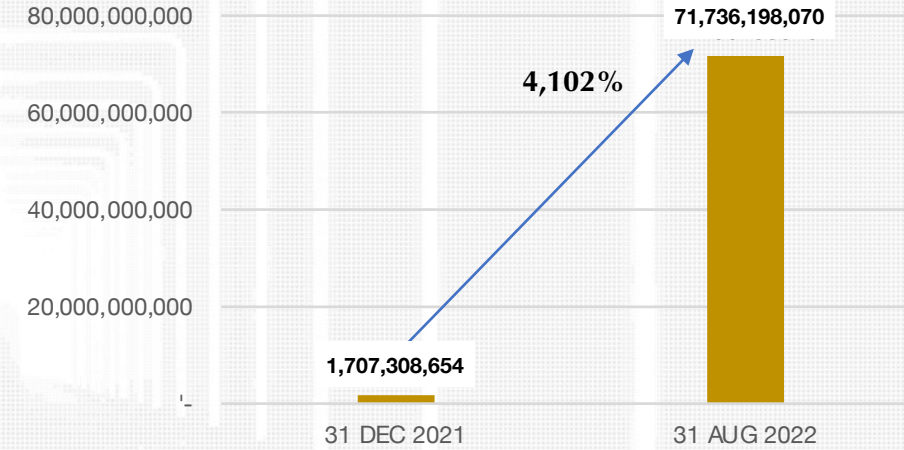


FINANCIAL HIGHLIGHT

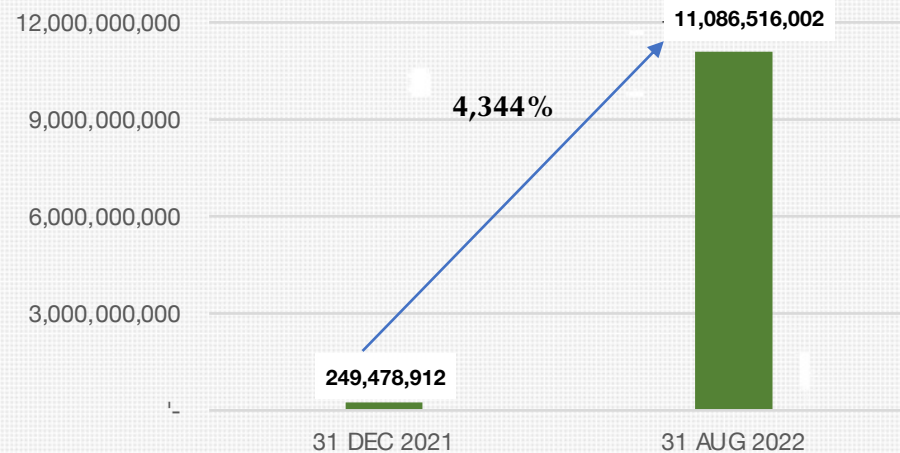
CURRENT ASSET



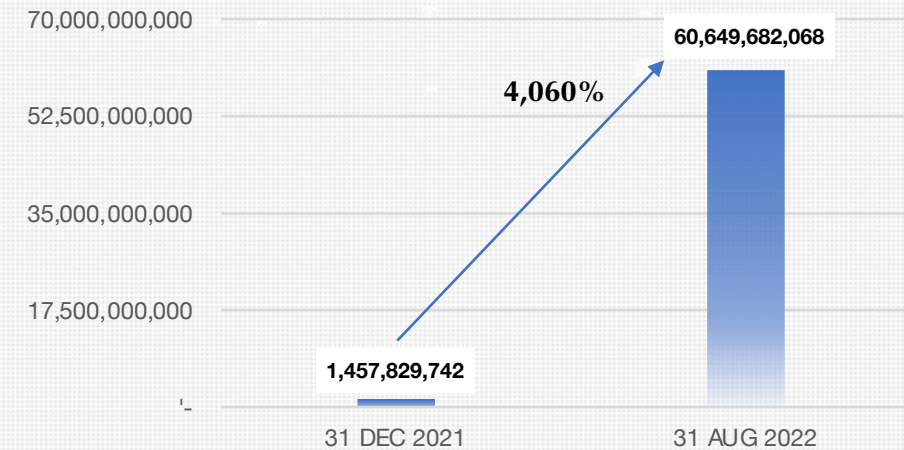
TOTAL ASSET



TOTAL LIABILITIES



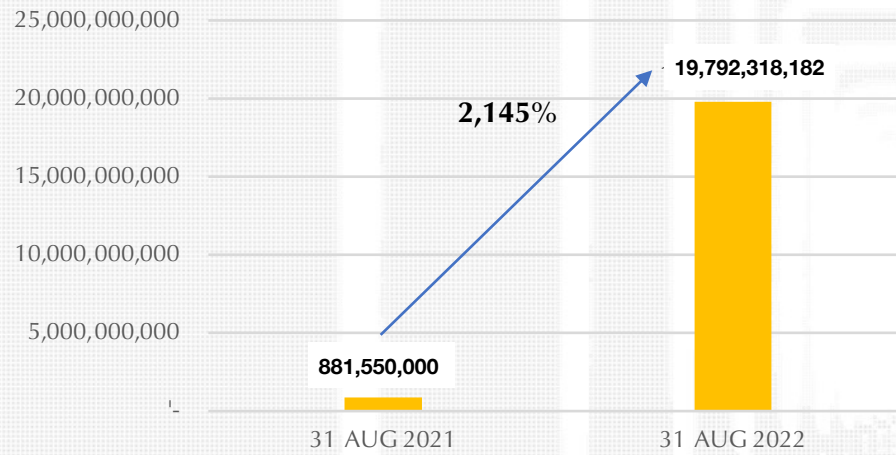
EQUITY



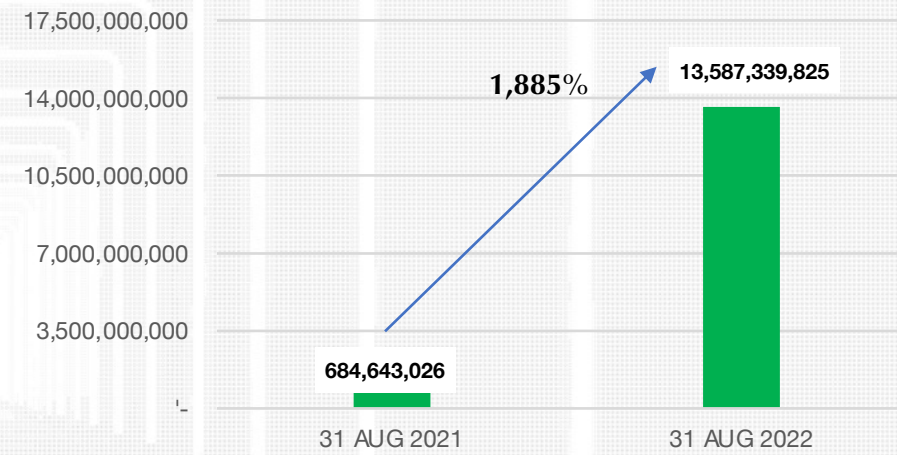


FINANCIAL HIGHLIGHT

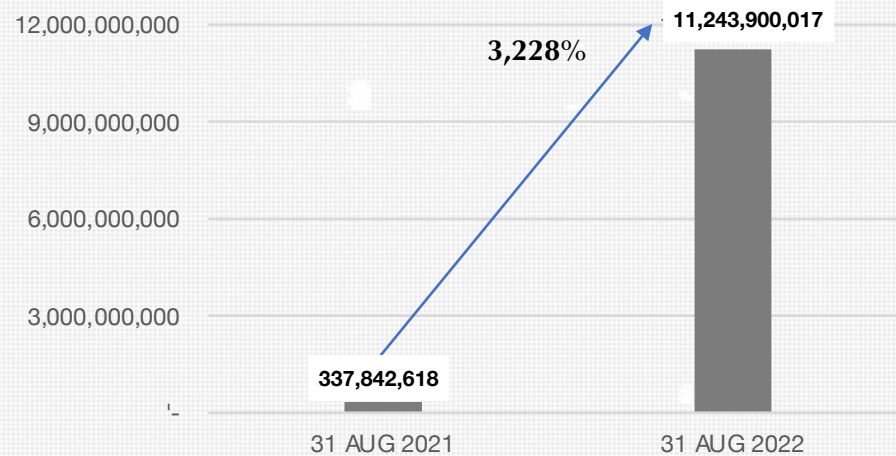
NET REVENUE



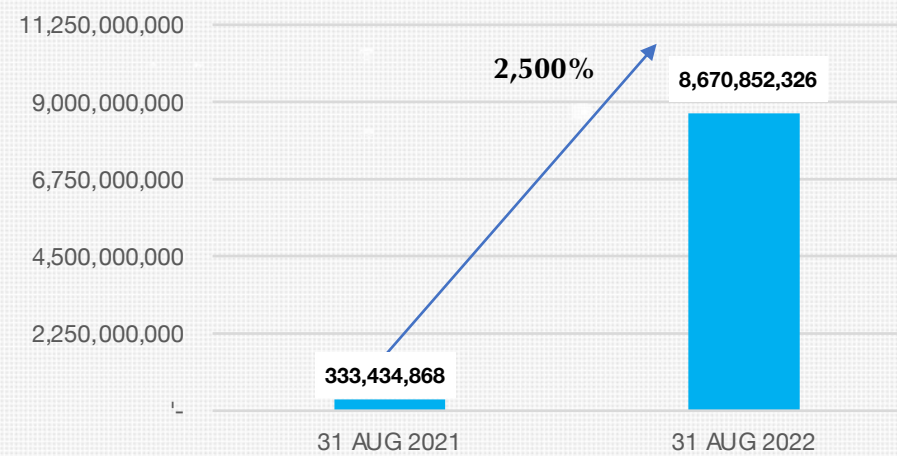
GROSS PROFIT



OPERATING PROFIT



NET PROFIT



SUPPORTING MARKET CAPITAL PROFESSIONALS PT LINI IMAJI KREASI EKOSISTEM

[**IDX : FUTR**]

LEAD UNDERWRITER

 **INDO CAPITAL**
SEKURITAS

 **KGI**
SEKURITAS INDONESIA
CHINA
DEVELOPMENT
FINANCIAL

LAW CONSULTANT

 **大成 DENTONS**

HANAFIAH PONGGAWA & PARTNERS
(Anggota dari HPRP – Dentons Global)

PUBLIC ACCOUNTANT

KAP MORHAN DAN REKAN

PUBLIC NOTARY

NOTARIS RAHAYU NINGSIH, S.H.

SECURITIES
ADMINISTRATION BUREAU

 **PT FICOMINDO BUANA REGISTRAR**

THE **FUTURE** STARTS TODAY

PUBLIC OFFERING PERIOD : 21-23 FEB 2023

LISTED COMPANY – TICKER CODE

PT LINI IMAJI KREASI EKOSISTEM TBK – FUTR

NUMBER OF SHARES OFFERED

1,278,000,000 (one billion two hundred and seventy eight million) New Shares or as much as 20.00% (twenty percent) of the total issued and fully paid up capital of the Company after the Public Offering, which are then listed on the IDX on the date of Recording ..

OFFERING PRICE

IDR 100,- (one hundred Rupiah) per share.

TOTAL OF PUBLIC OFFERING

IDR 127,800,000,000 (one hundred twenty seven billion eight hundred million Rupiah)

COMPARISON OF NEW SHARE WITH
SERIES I WARRANTS

Every 5 (five) New Shares issued in the the Initial Public Offering will receive 4 (four) Series I Warrants

TOTAL SERIES I WARRANTS

A maximum of 1,022,400,000 (one billion twenty two million four hundred thousand) Series I Warrants accompanying the Company's New Shares in the framework of the Initial Public Offering or a maximum of 13.79% (thirteen point seven nine percent) of the total amount shares are issued and fully paid up at the time the registration statement in the context of this Public Offering is submitted

SERIES I WARRANTS EXERCISE PRICE

IDR 135,- (one hundred and thirty five rupiahs)

SERIES I WARRANTS EXERCISE VALUE

A maximum of **IDR 138,024,000,000 (one hundred thirty eight billion twenty four million Rupiah).**

SCHEDULE

EFFECTIVE DATE

17 February 2023

PUBLIC OFFERING PERIOD

21 - 23 February 2023

ALLOTMENT DATE

23 February 2023

**DISTRIBUTION DATE OF SHARES AND SERIES I
WARRANTS**

24 February 2023

LISTING DATE OF SHARES AND SERIES I WARRANTS

27 February 2023

NOW YOU CAN OWN THE FUTURE

NAMA PERUSAHAAN- TICKER CODE

PT LINI IMAJI KREASI EKOSISTEM TBK – FUTR

**JUMLAH SAHAM YANG
DITAWARKAN**

SEBANYAK 1.278.000.000 (SATU MILIAR DUA RATUS TUJUH PULUH DELAPAN JUTA) SAHAM BARU ATAU SEBANYAK 20% (DUA PULUH PERSEN) DARI MODAL YANG DITEMPATKAN DAN DISETOR PENUH SETELAH PENAWARAN UMUM SAHAM PERDANA

HARGA PENAWARAN

Rp. 100,- (SERATUS RUPIAH) PER SAHAM

NILAI PENAWARAN UMUM

Rp. 127.800.000.000,- (SERATUS DUA PULUH TUJUH MILIAR DELAPAN RATUS JUTA RUPIAH)

MASA PENAWARAN UMUM

21-23 FEBRUARI 2023

TANGGAL PENCATATAN DI BEI

27 FEBRUARI 2023

WHY US?

IN-DEMAND EXPERTISE & EXPERIENCE

BIG DATA ANALYTICS

Allows businesses to collect, process, and analyze large amounts of data in compliance with local data privacy law to gain insights and make better decisions.

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- Risk Detection
- Incident Response Management
- Threat Mitigation and Reporting
- Pen Test

1. Our level of competence and expertise in **SOCIAL COMMERCE TECHNOLOGY** and **IMMERSIVE TECHNOLOGY** is on par with that of our competitors.
2. Our team is composed of experienced and business-savvy professionals who specialize in **BIG DATA ANALYTICS** and possess the necessary skills to handle **CYBER GOVERNANCE** assignments.
3. We have active clients in **INDONESIA, MALAYSIA, AND SINGAPORE** and a robust expansion plan for the next 24 months, which includes **THAILAND, THE PHILIPPINES, VIETNAM, AND HONG KONG**. This enables us to up-sell and cross-sell opportunities to businesses who have multi-market presence and leverage shared resources and talent to boost productivity and efficiency, resulting in added value for our clients.
4. With a **INTERNATIONAL NETWORK OF STRATEGIC PARTNERS**, we assist our clients in enhancing their business outcomes by adapting global standards to local applications.
5. Our ability to offer comprehensive and cost-effective solutions across all core competencies within **A SINGLE ASIA PACIFIC NETWORK** results in improved output quality, operational productivity, and increased ROI for our clients while driving our own profitability.

If we want things we never had,
we must do things we have never done.

BE BRAVE 🐼



www.futr.asia